

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT11/12 12.56
CHANGES ** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME MARIANNE CAMPBELL

SALES PRSN WA- JOE KNAUER

CLASS: NATL.	LOCAL	REGIONAL
--------------	-------	----------

CLASS: NATL.

ICE)

DATE OCT 11 / 12 12:30

STA:

PROF-BROOKS, BRODEUR, HARRE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
22	S		730P-800P	30		\$3,000.00	10/11	10/11	0		THU	0
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 530												
PROGRAM : WHEEL												
40	A		700A-900A	30		\$2,000.00	10/11	10/12	1		TH-F	1

PROGRAM : GMA
ORD COM1: WE CAN OFFER DUE TO RECAPTURE FOR FEDERAL CANDIDATE
THIS IS A MAKE-GOOD FOR OCT11 ON LINE-22 FOR 1 SPOT/WK

REP HEADLINE# 6362957 TRF# 335697 REP: TEL# 703 528 7800 FAX# 703 528 7880
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! OCT11/12 12.56
ORDER WORKSHEET HARRIS REPORT FROM REP *** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	----------	-----------	------	-----------

41	A		1130P-1205A	30		\$1,000.00	10/13	10/13	1		SAT	1
----	---	--	-------------	----	--	------------	-------	-------	---	--	-----	---

PROGRAM : NEWS
ORD COM1 : WE CAN OFFER DUE TO RECAPTURE FOR FEDERAL CANDIDATE
PART OF A MAKEGOOD MADE UP OF LINES 40-41
STATION MAKEGOOD OFFERS:
M1 OK'D BUY#22 MISSED: THU/730P-800P OCT11 30S \$3,000.00 (OCT11/12)
OFFER: TH-F/700A-900A OCT11 30S \$2,000.00 PLS ADVISE.
& SAT/1130P-1205A OCT13 30S \$1,000.00
CMT: WE CAN OFFER DUE TO RECAPTURE FOR FEDERAL CANDIDATE
OCT/12 152400.00 CONTRACT TOTAL 152400.00
TOTAL SPOTS 79

MARKET TOTALS \$249,836 WFTV 61% WKMG 17% WESH 21% WOFL 1% WKCF 0% WRBW 0% CABL 0%
WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-DATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6362957 TRF# 335697 REP: TEL# 703 528 7800 FAX# 703 528 7880
\$\$\$ MOD# 0: APPROVED REV #0 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM STATION OCT11/12 12.55
*** WFTV-TV ***

ADV # _____ ADV. NAME POLI/RPOF 3 PACK//R/STR/FL REP.# _____ OFF.# 6556 SALESMAN # _____
AGY # 2712 AGY. NAME MCLAUGHLIN & ASSOCIATES BUYER NAME MARIANNE CAMPBELL
919 PRINCE STREET SALES PRSN WA- JOE KNAUER
ALEXANDRIA, VA 22314

ORDER # _____ CONTRACT # 6362957 CLASS: NATL. _____ LOCAL _____ REGIONAL _____
PRDCT RPOF-BROOKS, BRODEUR, EST#530 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT8/12 OCT28/12 WK-3 DATE OCT11/12 12.55
CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
CON CM RPOF-BROOKS, BRODEUR, HARRE
STATION MAKEGOOD OFFERS: MISSED: THU/730P-800P OCT11 30S \$3,000.00 (OCT11/12)
M1 UNRESL BUY#22 OFFER: TH-F/700A-900A OCT11 30S \$2,000.00 PLS ADVISE.
& SAT/1130P-1205A OCT13 30S \$1,000.00
CMT: WE CAN OFFER DUE TO RECAPTURE FOR FEDERAL CANDIDATE

CONTRACT TOTAL 152400.00
TOTAL SPOTS 78